

REPORT TO COUNCIL - NOVEMBER 7, 2016

ONLINE PRESENCE

- **City Website**
 - Pageviews YTD: 106,426
 - Unique Users YTD: 21,040
- **Facebook Page**
 - Likes: 1,703
 - Post Impressions YTD: 458,063

PRESENTATIONS GIVEN

Monmouth College Citizenship Class. On Tuesday, November 1st, Paul delivered a presentation to professor Kevin Roberts' capstone citizenship class. The presentation covered downtown business development, historic preservation and local volunteerism.

MEETINGS ATTENDED

Workforce Investment Board. Paul attended the quarterly Workforce Investment Board meeting in Quincy on October 12th. This quarter's "sector focus" was TDL (Transportation, Distribution and Logistics), and the board head from Sharkey Transportation, Burlington Northern and DOT Foods. The board also reviewed the regional workforce strategic plan as well as the county-specific sub plans.

PUSH Committee. The Monmouth PUSH Committee met on October 27th. Topics included budget issues, staffing, planning a community dinner, SNAP and the Farmers market, backpack project, food recovery project, food hub project, student diets and biometric analysis.

ENTREPRENEURSHIP DEVELOPMENT

CEO Program. Paul and Amy completed the "founding sponsors" portion of the CEO Program fundraising, with pledges of \$67,000. Last week, the Monmouth-Roseville Education Foundation signed the "chapter agreement" to officially launch the Warren County CEO Program for the 2017 academic year.

Co-working Space. Paul and Amy will be launching a co-working event in the coming weeks - they have been working with the Public Library to prepare a second floors space in the library. The plan is to have two co-working days a month where local telecommuters can come together for support and networking. To date, they have identified 25 potential telecommuters.

DOWNTOWN

Facade Program. The Facade committee met on October 26 to consider several new applications from Shyvel's and Josh Smith. Tim Narkiewicz met with David Reid Clark and Josh Smith to discuss their applications. The committee is currently voting on five applications.

Streetscaping Survey. Paul and the Mayor spoke with Jeff Holt of the Review Atlas for a feature article on downtown streetscaping. To pair with the article, Amy and Paul put together an online survey to solicit feedback and ideas from local residents. To date, we've had 206 responses to the survey.

REGIONAL ECONOMIC DEVELOPMENT

ICSC. Rod, Lowell and Paul attended the ICSC (International Council of Shopping Centers) Deal Making event in Chicago on October 19th and 20th. Paul and Lowell met with a number of potential franchise retailers and a potential development partner. The Retail Coach has followed up with tailor data reports, and Paul is currently working with Maddin McCord to develop materials on three to five of our most promising development locations.

COMMUNITY DEVELOPMENT

MakerSpace. Paul and Amy have been putting together a budget and an action plan to begin work on a "test" run of a community MakerSpace and shared artist studio space in Susan Twomey's building on South Main. They met with Susan to begin planning the clean out of the space (to be done by volunteers).

Respectfully submitted,



Paul Schuytema, Director of Community and Economic Development