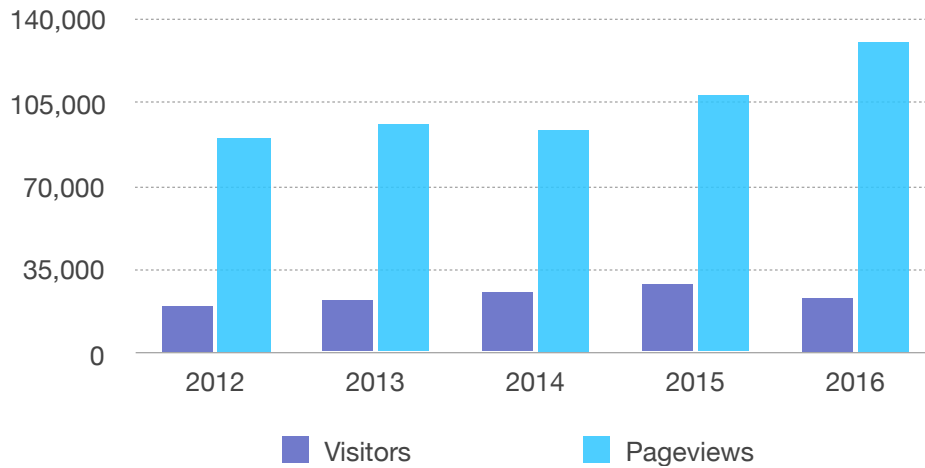


**REPORT TO COUNCIL - JANUARY 3, 2017**

**ONLINE PRESENCE (2016 STATS)**

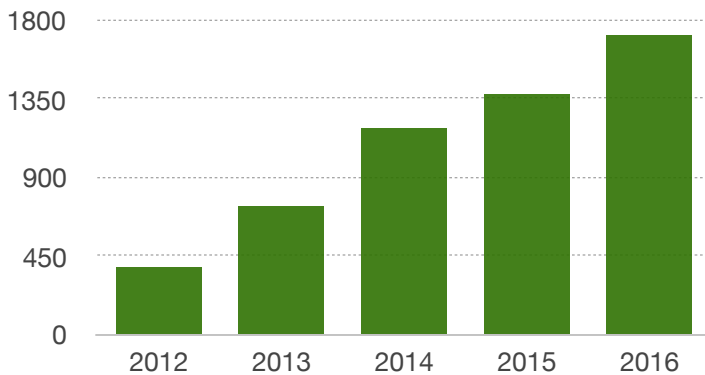
• City Website

Website Stats

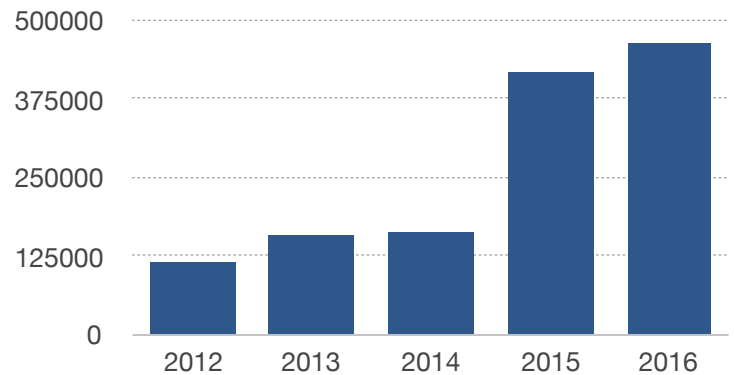


• Facebook Page

Page Likes



Post Impressions



## **ENTREPRENEURSHIP DEVELOPMENT**

*CEO Program.* Paul and Amy completed the student application for the Warren County CEO program. The application was reviewed by counselors at both United and Monmouth-Rossville high schools. Students will be able to get applications in early January with an application deadline of February 20th for the 2017-18 school year. Amy also worked on getting our local CEO website up ([warrencountyceo.com](http://warrencountyceo.com)).

*Co-working Space.* Paul and Amy, working with the Warren County Library, held a “trial run” of a co-working morning on the second floor of the library on December 9. The Library has fixed up a room on the second floor (Amy and her husband decorated it) overlooking the Square and purchased a wifi extender so the room has good Internet. We provided coffee from Seagrams Brew House and pastries from the Mexican bakery. We had seven telecommuters attend from 9am until 11:30am. The goal is to bring together folks who work from home twice a month for a half-day of work, networking and conversation.

## **DOWNTOWN**

*TIF District.* Paul developed a standardized application form for projects within the TIF district. The standardized form addresses TIF loans, gap funding and grants and will allow a unified approach to everything that goes before the TIF board and then the City Council. Most TIF requests, if they go forward, will also have either a development agreement or some other form of clawback agreement (with indicated collateral).

*BCA Renovation.* Lowell, Andy and Paul met with Kristyne Gilbert of the Buchanan Center for the Arts, Larisa Good (Warren County Public Library) and the BCA’s engineer (from Klinger) to discuss their facade project and proposed sidewalk changes in front of the art center. The goal was to learn what problems the BCA was hoping to solve (ADA accessibility, the “lake” in front of the BCA entrance and drainage into the BCA basement) and also to discuss possible timing of streetscape work on Public Square.

Respectfully submitted,



Paul Schuytema, Director of Community and Economic Development