

***** Part 1, Festival

Warren County United Way, in cooperation with Smithfield Foods, Monmouth College's Art Department (and arts students) and Buchanan Center for the Arts respectfully asks permission to hold its first annual Hispanic Heritage Festival September 18, 2021, from 5 p.m. to 10 p.m. This Festival is the first of ongoing summer/fall festivals, which will showcase all cultures represented in the community through food, art, music, theater, dance, and traditions. We planned the first of these festivals in September for 2021 due to COVID concerns, and so that space for a mural can be launched (see below and attached).

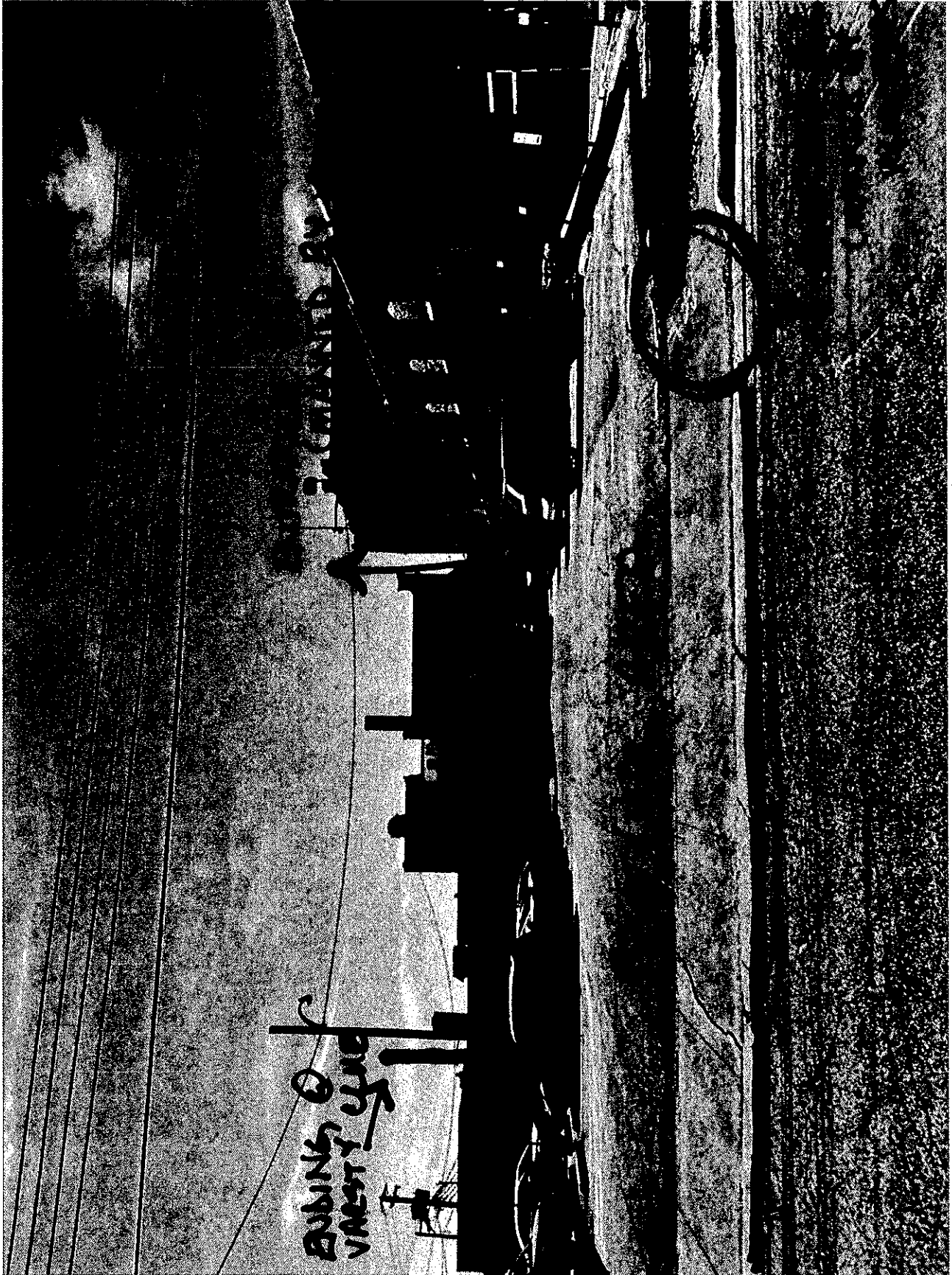
The Festival will include food vendors (limit for the first year is 5); an Hispanic dance performance (we have purchased a portable/reusable dance floor); Mariachi band (time coordinated with MAW's weekly musical guest); Pinata; Tequila Pull; and other related and appropriate traditions enjoyed by the Hispanic Community will be present. Vendors will be allowed to keep their proceeds for food and art sales.

Smithfield will provide each food vendor with meat. Each vendor will be able to charge a fair fee for food, but will be responsible for their own set up, break down, and clean up. All vendors will be required to adhere to COVID and other safety/health guidelines outlined by the CDC. Warren County United Way will provide electricity, access to water, and an 8-foot table.

We have spoken to the Varsity Club, La Cantintina, and MAW about participating by providing one special drink, which can be sold at the event and G&M Distributors will provide beer and water, all of which will be sold. All small business owners will be allowed to keep their proceeds. G&M Distributors wants to donate their proceeds to this project, in addition to their grant. Art vendors will be limited to 3 and dance, Pinata and band will be spread out over the span of five hours.

A minimum of 2 volunteers will be CPR/FA/AED trained and all volunteers for both the Festival and the mural project will be recruited, scheduled, and trained through "Get Connected," a successful volunteer platform donated to Knox and Warren Counties by Forefront and Knox/Warren County United Ways.

Warren County United Way has permission from neighboring businesses and will work with the city's zoning and police departments to clearly mark boundaries (approximate boundaries attached via rough sketch attached). We have also secured all appropriate insurance for property and liability and are working closely with G&M Distributors regarding responsible liquor sales and proceeds, which will go to the mural project.



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